

# DONIPHAN HERALD

Covering the towns of Doniphan, Giltner and Trumbull continuously since 1972

To get people in your door... Your advertisement must get in your customers' doors!

Reach *your* community...

**Contact us today!**

Randy Sadd or Jodi Sadd  
402-845-2937 Office  
308-391-2059 Cell

Between print and online editions, the *Doniphan Herald* newspaper has nearly 1,000 readers each week. We feature local content from the Doniphan, Trumbull and Giltner communities, as well as the surrounding area. Reach mor potential customers by advertising with us!

### Column sizes are as follows:

1 Column 1.61 IN	2 Column 3.42 IN	3 Column 5.19 IN	4 Column 6.96 IN	5 Column 8.73 IN	6 Column 10.5 IN
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### 2015 Ad Rates

#### Regular Ad

\$5 per column inch  
Number of columns times an inch

2x2 \$20    2x4 \$40  
2x3 \$30    3x3 \$45

#### Classifieds

\$7 for 50 words or less  
\$10 over 50 words

#### Activites Calendar

\$8 a week

Extend your reach...  
with the Community Newspaper Network!

\*For just \$18 per column inch you can reach thousands of additional readers potential customerswith your ad in the following 6 papers:

- . Doniphan Herald -550
- . Ravenna News - 1,341
- . Shelton Clipper - 558
- . Gibbon Reporter - 595
- . Wood River Sunbeam - 539
- . Elwood Bulletin - 372
- . Elm Creek Beacon-Observer - 833
- . Arapahoe Public Mirror - 975

**\*\*For just \$27 per column inch, you reach all of the above, plus:**

**Combined Circulation of nearly 6,350 PAID Subsribers**

2x2 busniss card

**Advertise with the Herald!**

call us at  
402-845-2937

#### **Activities Calendar**

Support your favorite team.  
This spot could be yours.

Call the  
**DONIPHAN HERALD**  
at (402) 845-2937 to inquire.

2x3 Ad

**Advertise with the Herald!**

call us at  
402-845-2937

*\*\* Ads are to actual size.*

To really get your advertisment to your customer... Advertise in what they BUY... Their Hometown Community Newspaper!